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SHORT FORM BIO:

Anthony Vade is an innovative and engaging facilitator, experience designer, author and artists. Globally renowned for catalyzing improvement and innovation through experience design. He has impacted hundreds of teams, traversing four continents, from small start-ups to Fortune 50 organizations.

His approaches and methodologies empower corporate, association, and non-profit teams to flourish by engaging customers and crafting immersive experiences that drive positive change.

LONG FORM BIO:

Anthony Vade brings three decades of expertise in creating meaningful and memorable connections between businesses and their stakeholders. Guiding teams to develop their collaborative skills to enable them to bravely march towards the forefront of strategic innovation.

He has collaborated with Fortune 50 corporations, including world-leading technology, hospitality, and production companies, designing and executing transformative workshops, innovation projects, and large-scale conferences that push the boundaries of traditional business engagement.

His team-based approach, grounded in human-centric design methodologies and a relentless focus on outcome-driven ideation, has earned him global acclaim for contributions to award-winning programs in leadership immersive experiences, brand activations, and collaborative events.

Born and raised in Australia and now based in Toronto, Canada, Anthony's global perspective infuses his work with a unique blend of cultural insights and innovative thinking.

Anthony's academic foundation in media and communications, human behavior, evolutionary psychology, coupled with his extensive certifications in Event Design, Design Thinking Methodologies, and Business Innovation, positions him as a multidisciplinary at the intersection of experience design and strategic business development.

Anthony's thought leadership extends beyond practice; he is a author and contributor to multiple business books on experience design, fundraising, and organizational management, and his insights are frequently sought after for industry publications, podcasts, and global keynote speaking engagements. His commitment to industry advancement is evident in his educational contributions to prestigious institutions like Stanford University and his active involvement with professional associations such as MPI, PCMA, and ILEA.

At Strategy Table, Anthony leverages his expertise to empower organizations with innovative design strategies, equipping teams and leaders with the tools and mindsets necessary to craft impactful moments that yield tangible returns on experience.

His ability to seamlessly integrate cutting-edge technologies like Augmented Reality and Immersive Tech into strategic business frameworks exemplifies his forward-thinking approach to solving complex organizational challenges. Anthony's career stands as a testament to the transformative power of innovative thinking and collaborative approaches in the ever-evolving landscape of global business strategy and experience design.