

# STRATEGY TABLE

ADAPTATION | RESILIENCE | COLLABORATION

## Training & Development Services

### **Transforming Team Dynamics Through Meaningful Collaboration & Creative Problem Solving**

At Strategy Table Pathways, we believe that the most complex business challenges can be solved through effective, expertly facilitated collaboration.

Our customized Training and Development journey is designed to help your team navigate change, unlock innovative potential, and align everyone, from the C-suite to the end-user, around a shared vision and value proposition.



# The Foundation of Our Approach

To ensure sustainable transformation, each phase of our learning journey explores and develops two critical pillars:

## The Mindset Required for Success

We help teams build the resilience, adaptability, and psychological safety needed to embrace change. This includes fostering a mindset focused on transparency, building trust, and creating a shared understanding across all levels of the organization. This process allows for recognition of the necessary tension between sales and operations and creativity built on process and logistics.

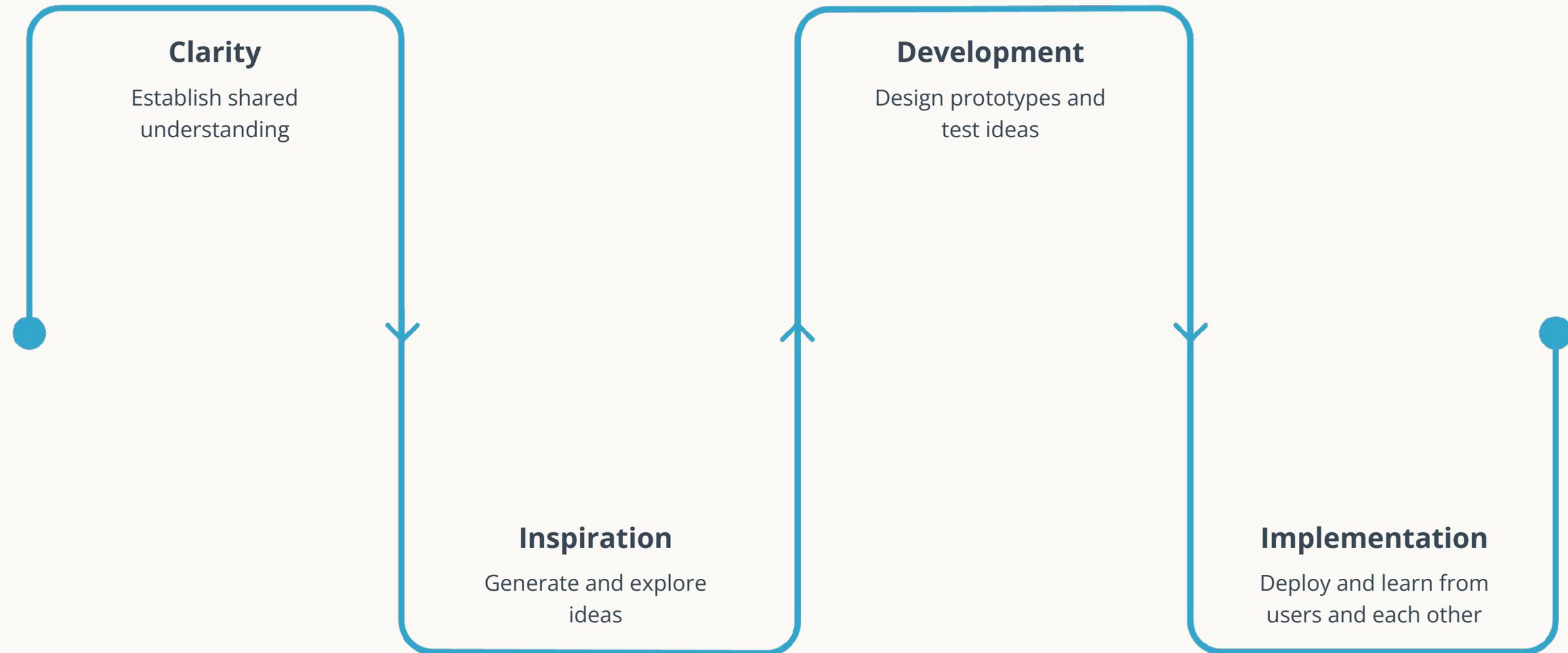
## The Frameworks and Approaches Required

We equip participants with practical methodologies, creative problem-solving tools, and advanced communication strategies. These frameworks are specifically designed to clearly articulate the value of experience design and collaborative methods to both internal stakeholders and external clients.



# The 4-Phase Development Journey

Our comprehensive pathway empowers participants to take ideas from raw concepts all the way to fully executed, customer-aligned projects:



Each phase builds on the last — from establishing shared understanding, to igniting creativity, to structuring ideas, to bringing strategies to life with genuine organizational commitment.



# Phase 1: Clarity & Phase 2: Inspiration

## PHASE 1: CLARITY

Understanding concepts and context.

We begin by cutting through the noise. This phase grounds participants by providing absolute clarity on core concepts, directly aligning them with their specific work and daily job functions. By defining current challenges and mapping the context, teams establish a strong, shared foundation and a unified understanding of why experience design and collaborative methods are necessary for their success.

## PHASE 2: INSPIRATION

Empowering ideation, collaboration, and innovation.

With a clear context established, we ignite the creative process. Participants are provided with the inspiration and practical tool sets necessary to spark dynamic ideation, elevate cross-functional collaboration, and unlock innovative thinking. We make navigating complexity less threatening, highly engaging, and deeply tied to the customer journey.



# Phase 3: Development & Phase 4: Implementation

## PHASE 3: DEVELOPMENT

Transitioning concepts into actionable strategies.

Ideas need structure to survive. In this phase, participants engage in a rigorous, hands-on development process. We guide your team in transforming their raw innovations into real, actionable, and highly shareable strategies that make sense for your business environment and directly address internal stakeholder objectives, and participant needs, leading to more intentionally designed events that deliver to objectives of all..

## PHASE 4: IMPLEMENTATION

Bridging the gap between leadership, teams, and your end users.

Strategies only matter when they are successfully executed and embraced. This final phase focuses on the practical implementation methods required to bring developed strategies to life. Importantly, we place a heavy emphasis on improving communication methods between leadership, teams and their end users. By elevating how leaders and teams communicate the "why" behind their strategies, participants learn to secure genuine commitment, establish deep trust, and foster a lasting shared understanding of the value of experience design.



# A Journey Built for Lasting Impact

## Navigate Change

Build the resilience and adaptability your team needs to thrive.

## Unlock Innovation

Spark dynamic ideation and elevate cross-functional collaboration.

## Align Everyone

From the C-suite to the end-user, around a shared vision.

## Execute with Confidence

Secure genuine commitment and foster lasting shared understanding.

- ❏ Our customized Training and Development journey takes ideas from raw concepts all the way to fully executed, client-aligned projects, empowering your team at every step.



# Suggested Timeline

Learning Phase → Utilization Phase → Consultation and Application with Team



## 1 April (Date TBD)

Setting the mindset and viewpoint to experience design

2 × 90 min Online Workshop Sessions

1. Present foundational, mindset, science and approach for Experience Design
2. Discuss and explore positive tension between sales, creative, process and operational considerations, with an abundant and solution focused mindset

## 2 June

Access to online learning system

2 × 90 min Online Workshop Sessions

1. Reflections on the event and approaches presented
2. Begin exploring Experience Design from Clarify perspective

## 3 July

Continued utilisation of online learning system

3 × 90 min Online workshops

1. Inspiring Innovation and Ideation Processes
2. Developing ideas into executable test cases and execution plans
3. Implementation planning to convert ideas into action

## 4 Summer/Fall

Facilitation of 2027 Event Design using processes

**Recommended:**

Face to Face Immersive Design Sprints with entire team

*Or*

Online only series of design sprints on Mural whiteboarding



# Ready to Unlock Your Team's Potential?

Empower your organization to navigate change, foster innovation, and achieve lasting alignment with Strategy Table Pathways.

Join us and transform how your team collaborates and discovers new possibilities.

[Contact Us](#)

[Visit our website](#)

