



The mindset of influence: leading with flexible focus.

A sneak peak at the PCMA institute courses

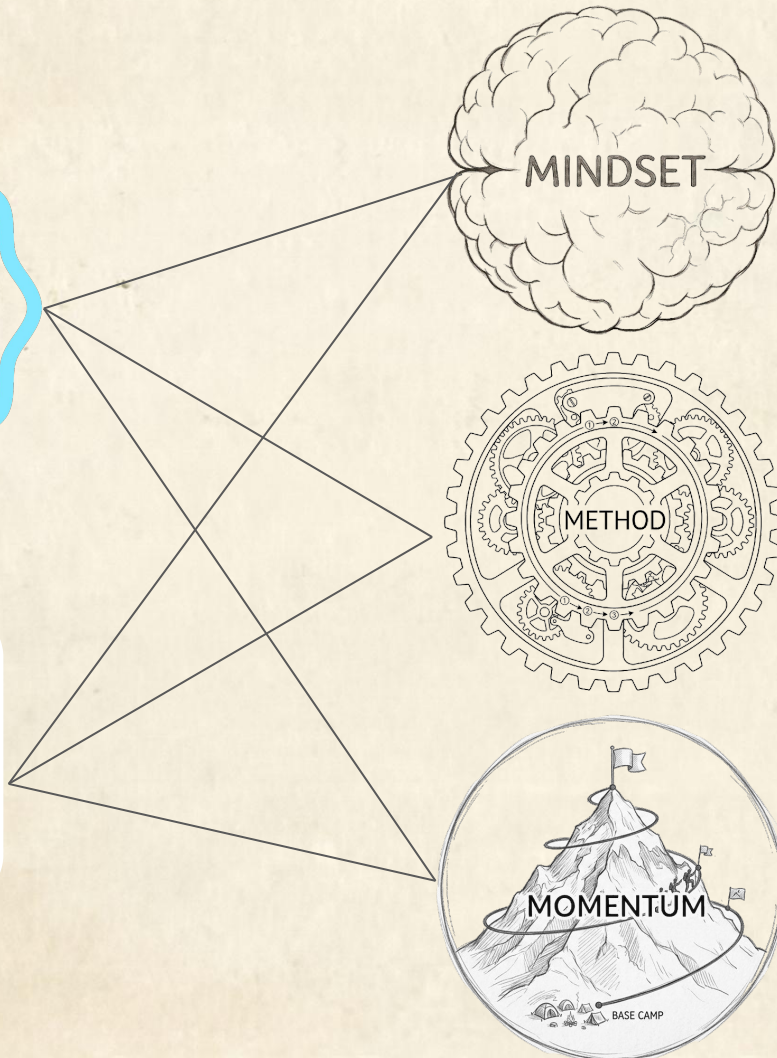
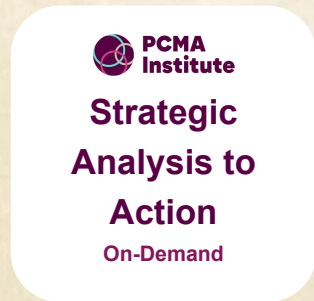


Anthony Vade
Chief Innovation Officer



STRATEGY TABLE

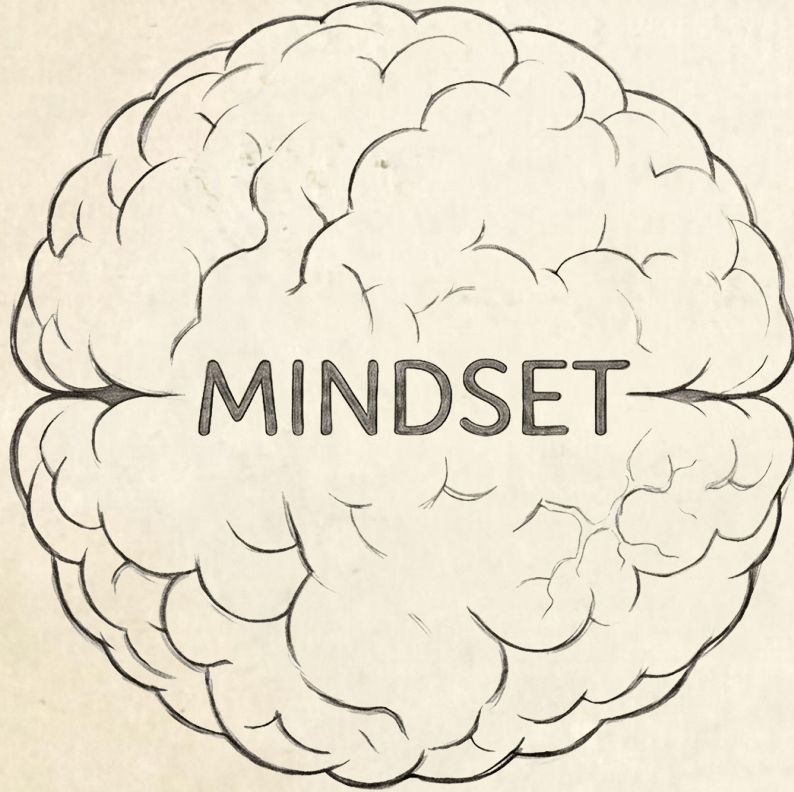
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Open Mode & Empathy
Constraint Management
Experimental Mindsets
Flexible Focus

Frameworks
TOWS Matrix
Iceberg Model
PDCA Cycle

Trust Building
MVP
DACI Model
Culture of creativity/innovation



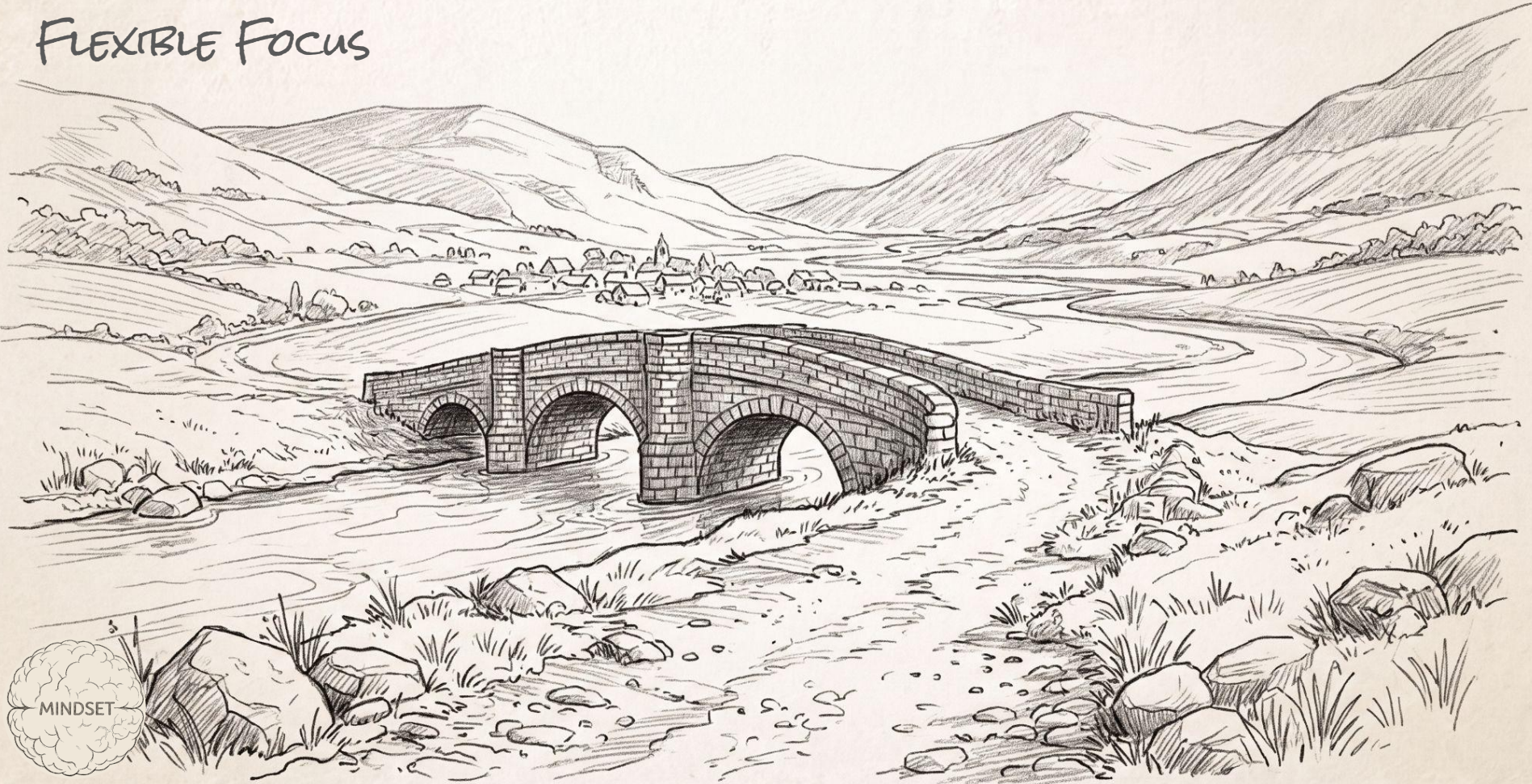
Flexible Focus

**Creative Modalities and
Preferences**

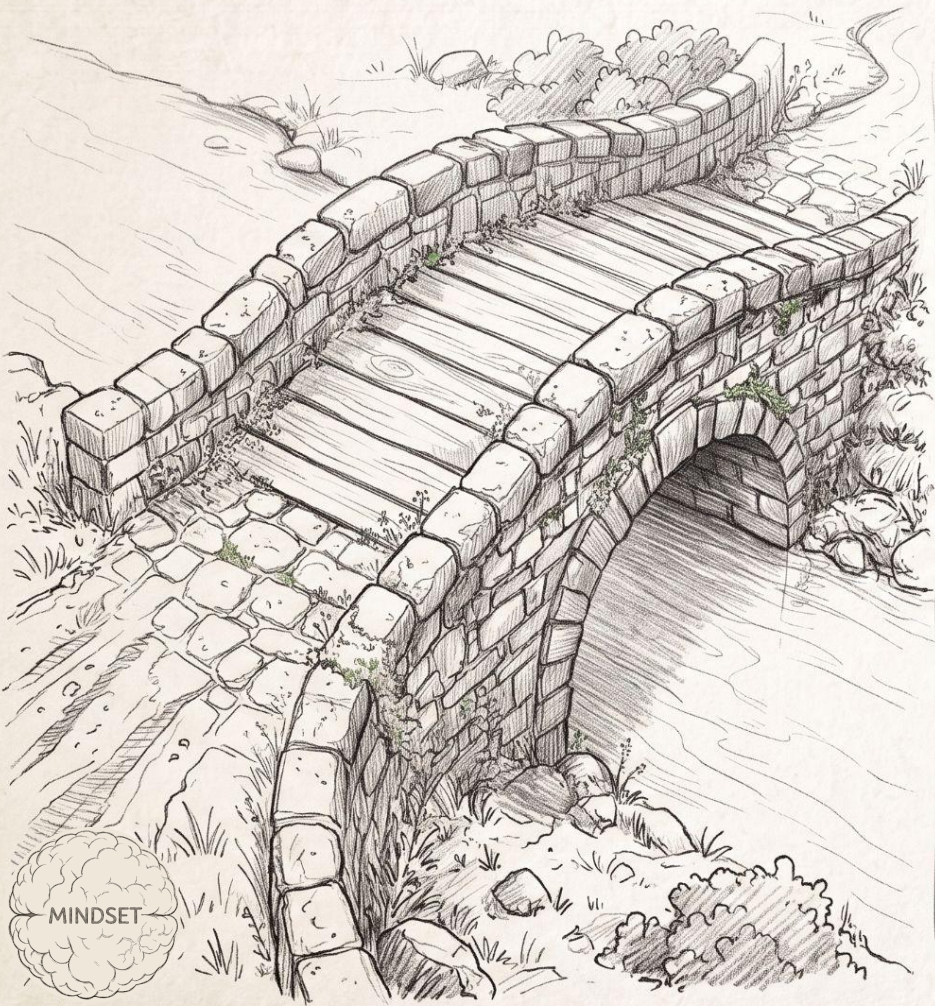
Experimentation Mindset



FLEXIBLE FOCUS



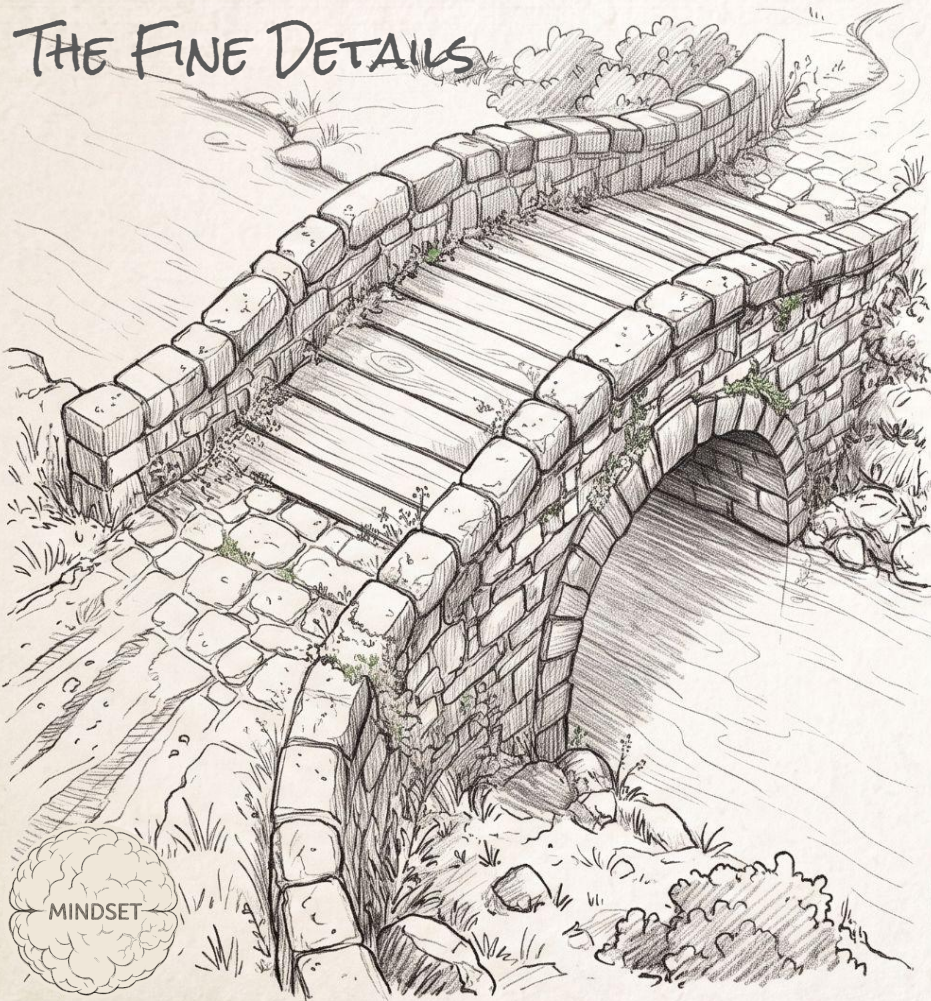
MINDSET



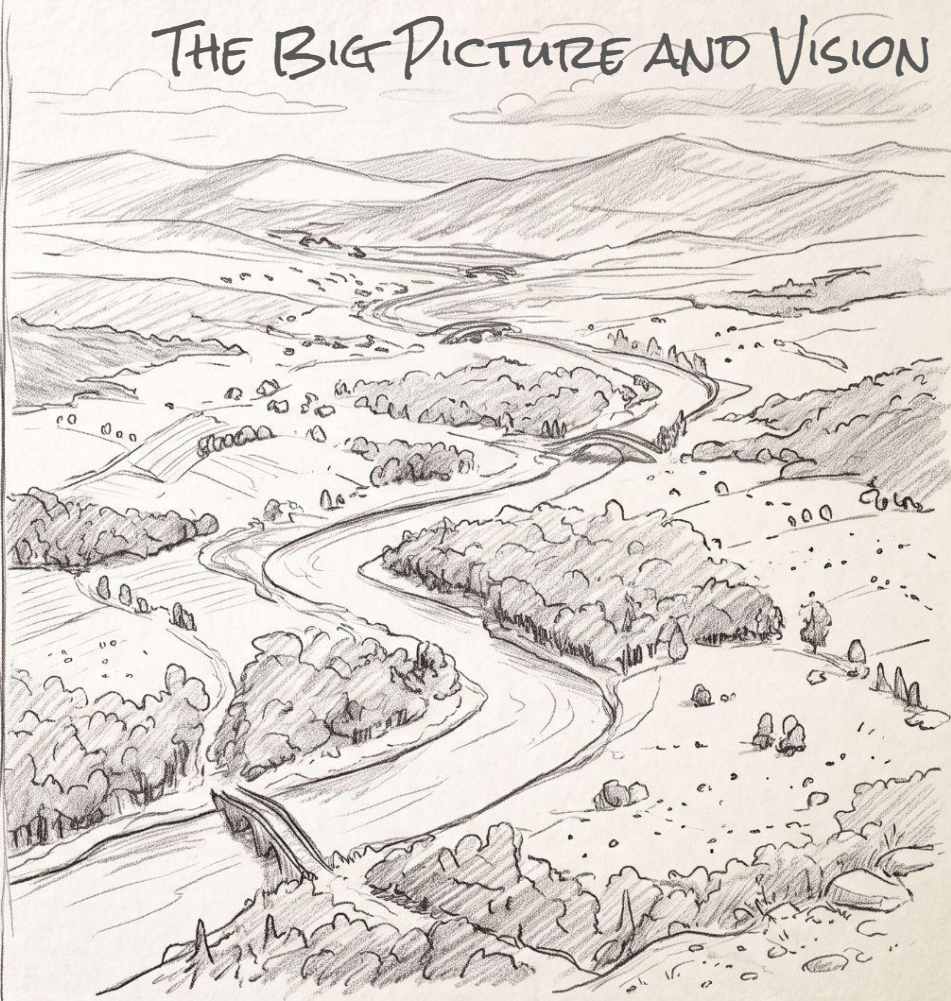
A BRIDGE TO CROSS...



THE FINE DETAILS



THE BIG PICTURE AND VISION



ANALYSIS TO ACTION

Lesson 3:
Root Cause Analysis Mapping



Event / Moment

Moment or thing that happened

Patterns

Series of events happenings, or a series of similar events

Structures

What system elements causes the patterns or event

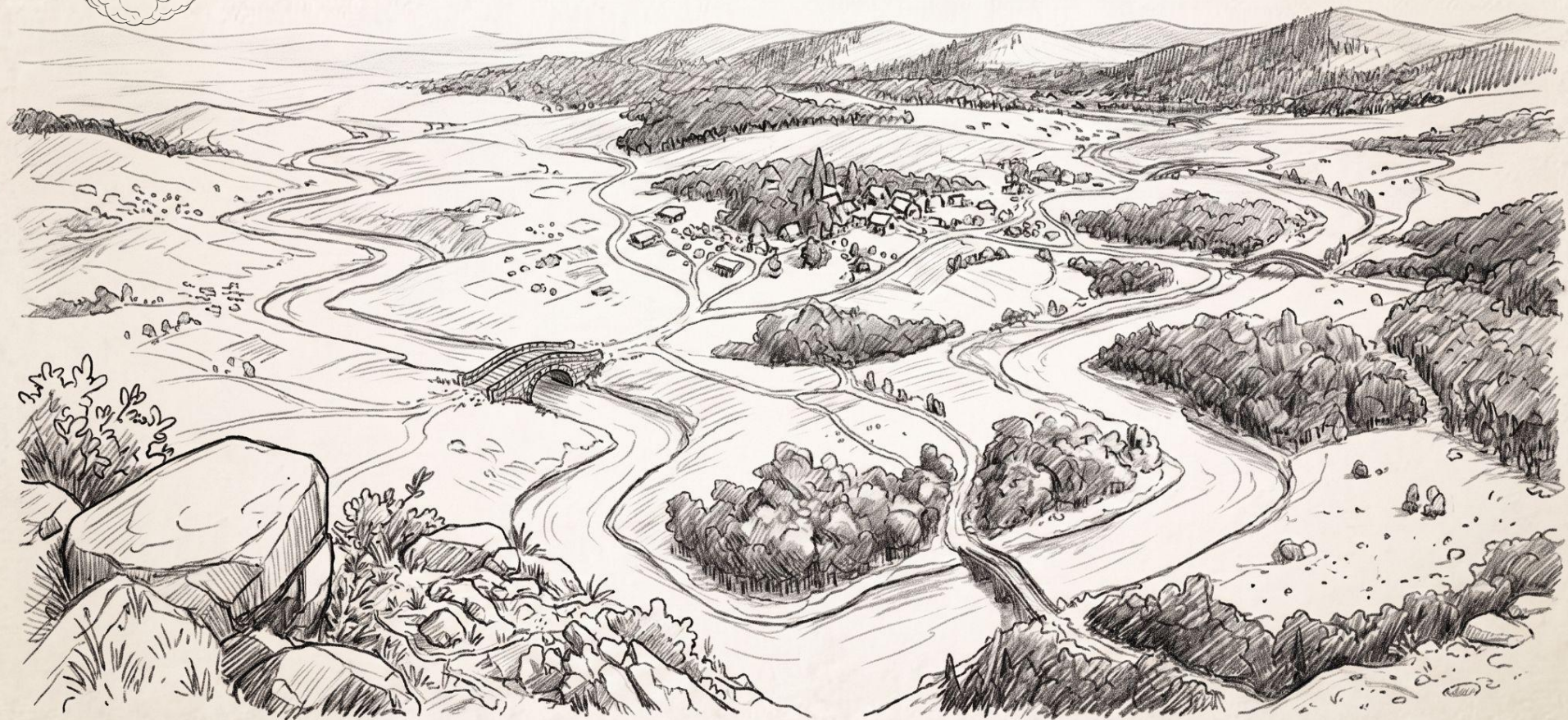
Mental Models

What shared mindsets and values keep the structures in place and patterns occurring





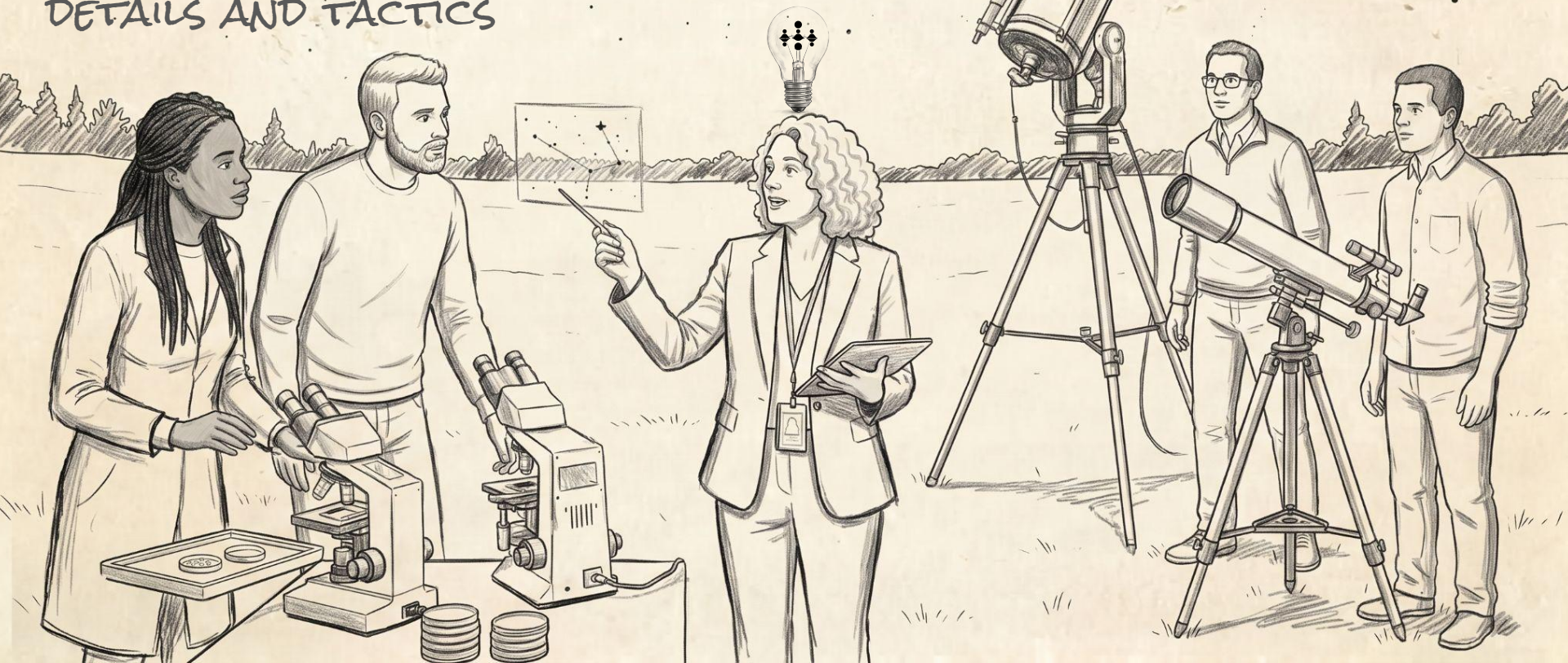
THE BIG PICTURE IS AS COMPLEX AS THE FINE DETAILS





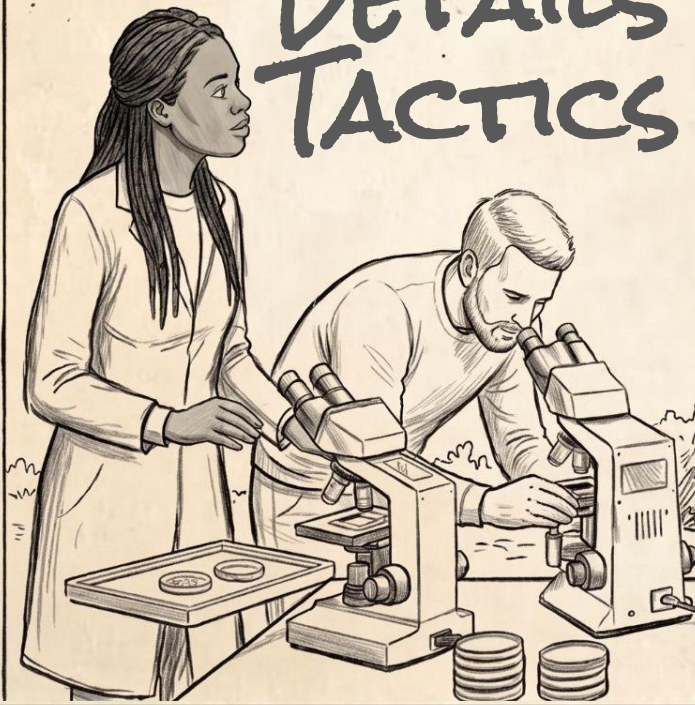
DETAILS AND TACTICS

BIG PICTURE AND STRATEGY





DETAILS TACTICS



FLEXIBLE FOCUS



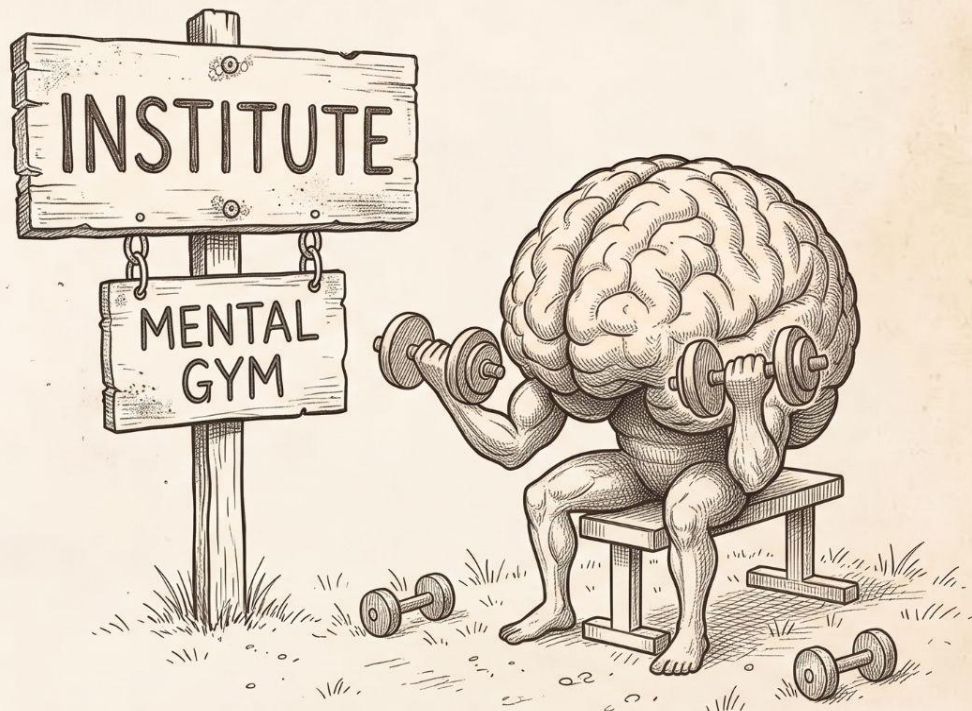
BIG PICTURE AND STRATEGY

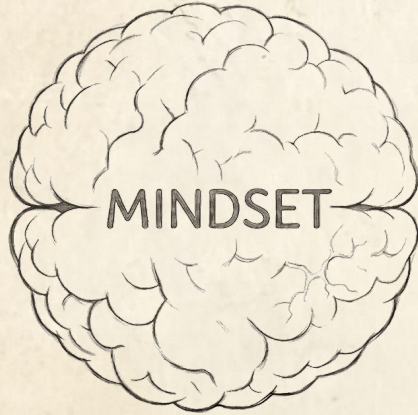




MENTAL FLEXIBILITY IS LIKE
PHYSICAL FLEXIBILITY...

YOU NEED TO TRAIN IT!





Krebs Cycle of Creativity

Lead with Strategic Influence
Module 5: Generating Breakthroughs





Lead with Strategic Influence

Module 5:

Generating Breakthroughs

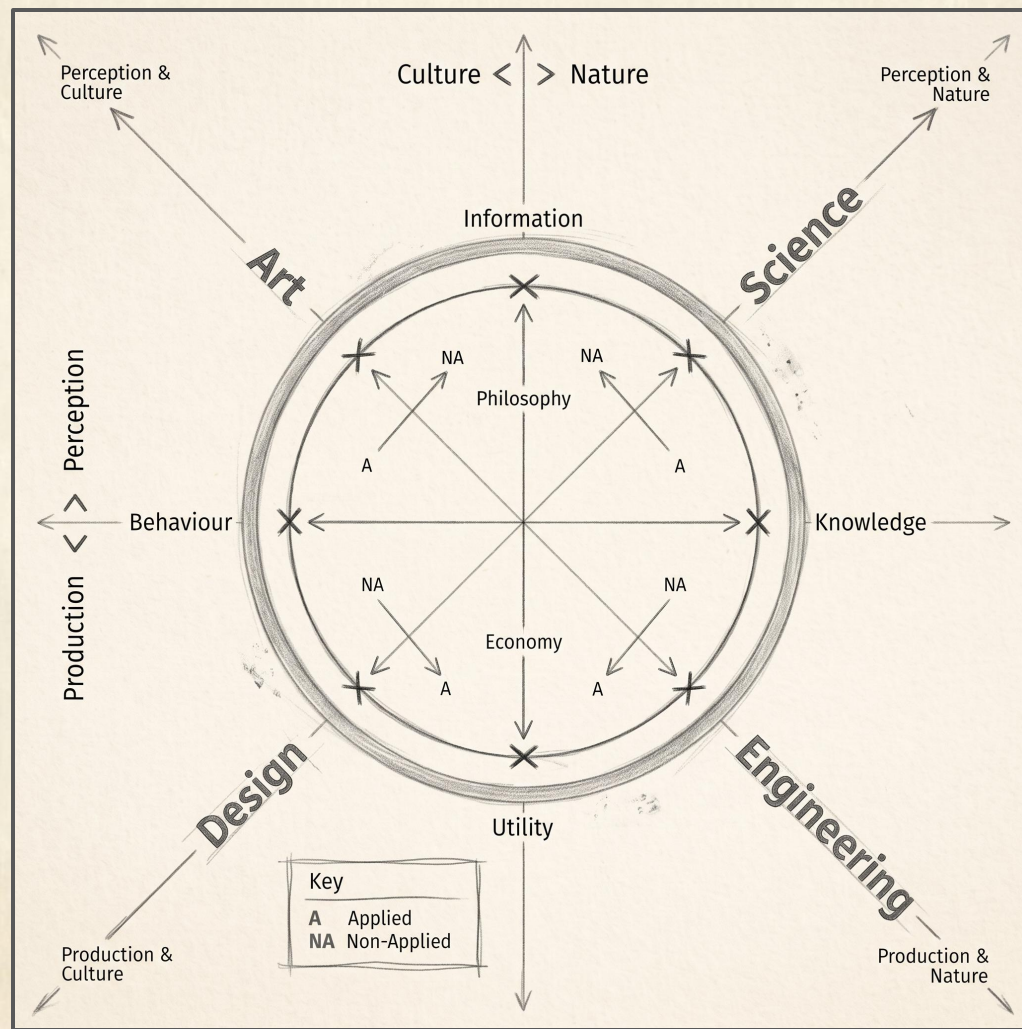


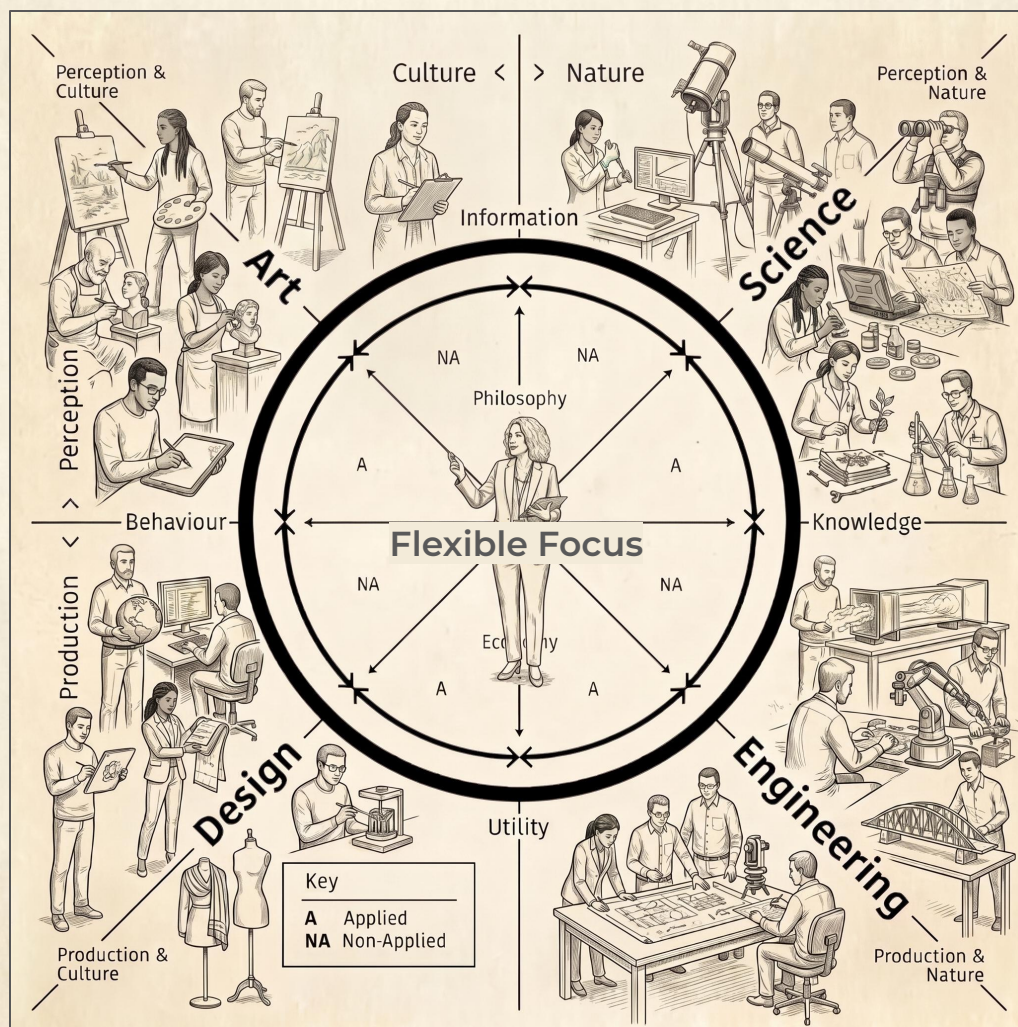
Creative Modalities

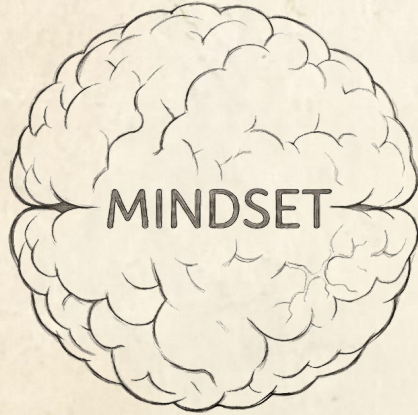
Krebs cycle of creativity

Neri Oxman: Sony Corporation Career Development Professor and Associate Professor of Media Arts and Sciences at the MIT Media Lab, where she founded and directs the Mediated Matter research group.









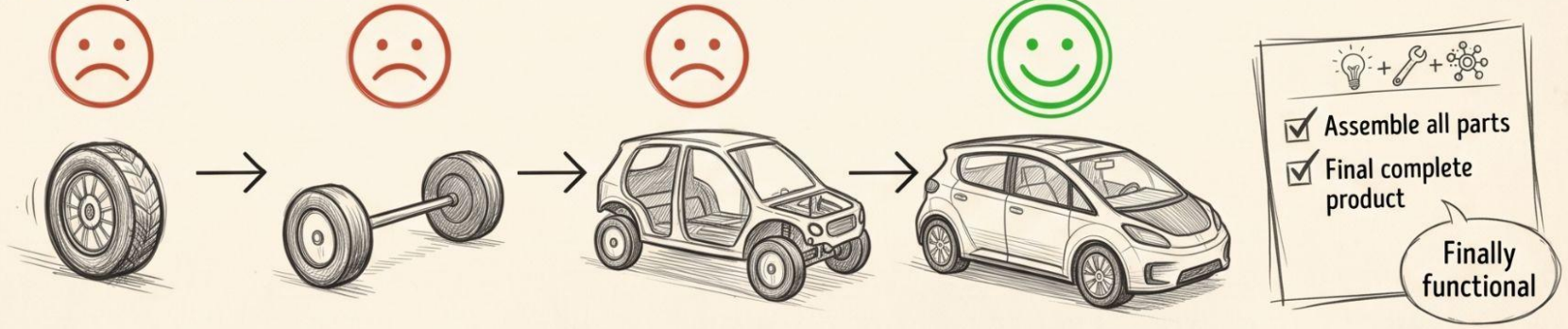
Minimum Viable Product
Experimentation Mindsets



MVP

Minimum Viable Product

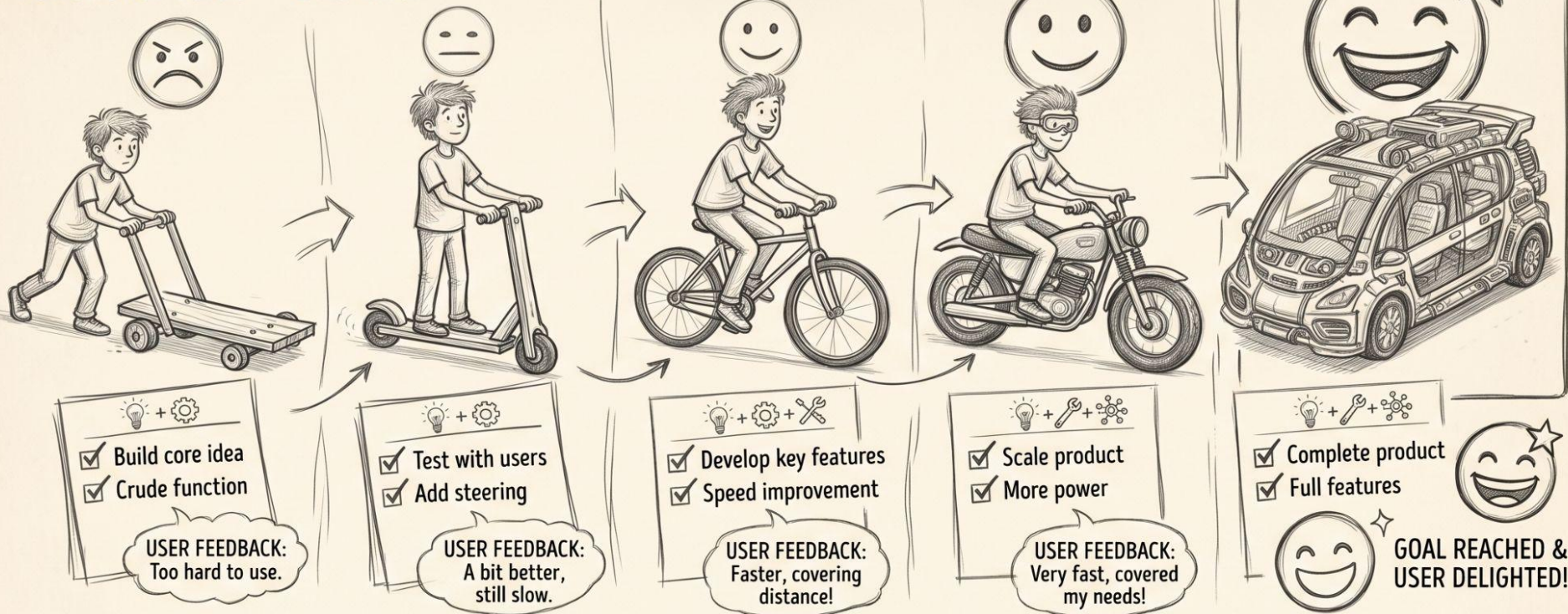
Components Only - "Not like this..."



Henrik Kniberg: MVP Analogy



Functional Value - "Like this!"





GROUP DISCUSSION

STATE YOUR CHALLENGE:

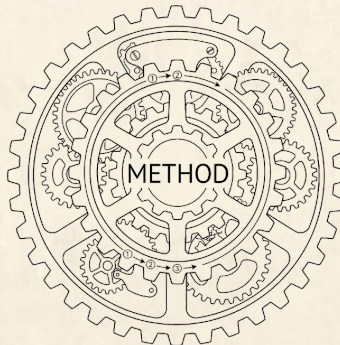
How might we *[initiative/project]*

Understanding *[constraint]*

So That *[objective and key result]*



- How do you feel about this challenge?
- How does your team feel about this challenge?
- What external/internal forces might turn mindsets negative



- What processes and methods will speed up our ability to address the initiative?
- What might be all the ways to collaborate and what tools will make collaboration smooth?
- What policies, methods and tools will slow us down?
- What is your testing and iteration schedule?



- How will we gain trust from leadership to make the changes we need?
- What will assist us, what will resist us? How might we manage both?
- What is the fastest and safest ways to test our concepts? Who and what do we delegate?



What is next?...



Join us in the PCMA Institute



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Join the next
Institute Cohort

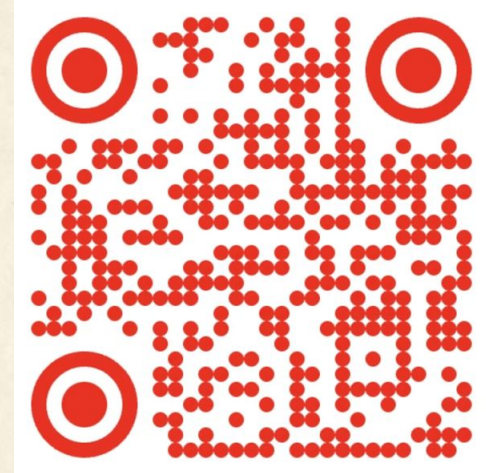


STRATEGY TABLE

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a summary of this session



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